

THE FUTURE OF SCIENCE™



EDIZIONE SPECIALE

# DIGITAL REVOLUTION

COME CAMBIERÀ LA NOSTRA VITA

**4 APRILE 2017 / 9.00 - 13.30**

UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA - AUDITORIUM - EDIFICIO U12 - VIA VIZZOLA 5

## PROGRAMMA

9.00

### WELCOME ADDRESSES

**Cristina Messa**, Rettore Università degli Studi Milano-Bicocca  
**Chiara Tonelli**, Presidente The Future of Science

9.30

### DIGITAL REVOLUTION

CHAIR

**Massimo Sideri**, Innovation editor Corriere della Sera

#### DIGITISING LIFE

**Giuseppe Testa**, Professor of Molecular Biology, University of Milan;  
Director, Laboratory of Stem Cell Epigenetics, European Institute of Oncology

#### INTERNET OF THINGS (IOT) AND VIRTUAL REALITY

**Alberto Sangiovanni-Vincentelli**, Edgard and Harold Buttner Chair,  
Dep. of Electrical Engineering and Computer Sciences,  
University of California at Berkeley

#### BIG DATA: BIG CHALLENGES AND BIG CONCERNS

**Carlo Batini**, Professor, Department of Computer Science,  
Università degli Studi - Milano Bicocca

#### REVOLUTION OR REVERSAL? THE SELF IN THE DIGITAL CONDITION

**Derrick de Kerckhove**, Professor, Former Director of the McLuhan  
Program in Culture and Technology, University of Toronto

#### COGNITIVE COMPUTING

**Alessandro Curioni**, IBM Fellow, Vice President Europe and Director,  
IBM Research - Zurich

13.00

### CLOSING REMARKS

**Cristina Messa**, Rettore Università degli Studi Milano-Bicocca  
**Marco Tronchetti Provera**, Presidente Fondazione Silvio Tronchetti Provera

IN COLLABORAZIONE CON



UN PROGETTO DI